

How Does USDA Define Smart Snacks?

**SMART
SNACK**
PROGRAM APPROVED

- ❑ [Smart Snacks in Schools](#)
national nutrition standards for
beverages sold outside
reimbursable school meals
during the school day. These
called “competitive foods”
can compete with participatory
meal programs.
- ❑ **All competitive foods sold during the school day**
exceed Smart Snacks in
standards, which include
sugar, sodium, and calorie
standards are the minimum
for schools, but states and
agencies can continue to set
stronger nutrition standards
competitive foods in schools.



COMPETITIVE F

- ❑ Competitive foods are foods sold **the school day** that compete for sales with federally-regulated breakfast programs.
- ❑ **School Day:** This refers to the period before, to 30 minutes after the end of school day.
- ❑ Competitive foods **may not be sold** in the **frame of**
 - ❑ One (1) hour before,
 - ❑ During, or
 - ❑ One (1) hour after reinstitution of meals are served.
- ❑ These foods must meet **Smart Snacks**